



Dear Community Partners,

The Harford County Trauma Institute planning committee is in the process of planning its 5th Annual Conference to be held on Friday, November 9, 2018. ***We are excited to announce that Dr. Bruce Perry, psychiatrist and neuroscientist, will be the 2018 Keynote Speaker!*** Dr. Perry is the Senior Fellow of The ChildTrauma Academy, a not-for-profit organization based in Houston, TX and adjunct Professor in the Department of Psychiatry and Behavioral Sciences at the Feinberg School of Medicine at Northwestern University in Chicago. He serves as the inaugural Senior Fellow of the Berry Street Childhood Institute, an Australian based center of excellence focusing on the translation of theory into practice to improve the lives of children. Dr. Perry is the author, with Maia Szalavitz, of *The Boy Who Was Raised As A Dog*, a bestselling book based on his work with maltreated children and *Born For Love: Why Empathy is Essential and Endangered*. His most recent multimedia books, *BRIEF: Reflections on Childhood, Trauma and Society* and *RESILIENT: Six Core Strengths for Healthy Development* were released in 2013. Over the last thirty years, Dr. Perry has been an active teacher, clinician and researcher in children's mental health and the neurosciences holding a variety of academic positions.

The Harford County Trauma Institute seeks to increase knowledge regarding the impact of the trauma on our community's children, adults and families, in order to enhance the skills of professionals, foster parents, and others who care for and serve them. This ultimately translates into improved well-being and functioning for our community and more opportunities/access to trauma-informed and evidence-based treatment when trauma occurs. Harford County Trauma Institute strives to make Harford County a trauma-informed community through the development of partnerships and collaboration between public and private sector businesses and agencies.

Harford County Trauma Institute's 5th Annual Conference will be held on Friday, November 9, 2018 8:00 a.m. – 3:30 p.m.

Last year over **500 professionals and community residents** attended the Conference. As a member of the planning committee, I am asking you to be a **Sponsor** for Harford County Trauma Institute's 5th Annual Conference. This is an excellent opportunity to support efforts to increase training and education of professionals who work on a daily basis with individuals who have suffered the lasting effects of abuse, neglect, or other trauma. **Through your sponsorship, your business will be recognized by all conference attendees, as a business that supports the well-being and safety of our community's citizens.**

You can make a difference and together we can work towards a safer community. Please feel free to contact Silvana Bowker with any questions, at 410. 638.3389 or by email at scbowker@harfordcountymd.gov.

Sincerely,

Planning Committee:

Chair: Jennifer Redding, Harford Counseling and Family and Children's Services; Christine Babcock, Intern; Katie Badders, Harford County Office of Drug Control Policy; Rob Basler, The Children's Guild; Kim Bennet-Selby; Evonne Boroski, Harford County Public Schools; Silvana Bowker, Harford County Local Management Board; Kim Albert, The Arc Northern Chesapeake Division; Sharon Eygen-Davis, Harford County Department of Social Services; Angela Gray, Office on Mental Health; Teresa Herbert, Intern; Kristine Hitchens; Amanda Krisher, Healthy Harford; Jill Latteri, Harford County Department of Social Services; Letha Moszer, Salisbury University; Paula Nash, Harford County Health Department; Sherry Nolte, The Harford Center; Kim Parks-Bourn, Harford County Department of Social Services; Sue Reiman; Erica Rutka, Harford County Department of Social Services; Lisa Sloyer, SARC; Laura Tarte, Upper Bay Counseling; Kaila Testerman; & Caitlin Weese



Sponsorship/Donation Levels

Title Sponsor

\$2,500

- ❖ 6 Complimentary admissions to the Conference
- ❖ Full page advertisement in a Premiere spot in the attendee booklet
- ❖ Recognition as a Title Sponsor on all media (Signs, brochures, attendee booklet, etc.)
 - ❖ Vendor table to display items/information at the event
- ❖ Option to provide a promotional item with your business' logo in attendee's gift bag
 - ❖ Recognition on the day of the event through public announcement

Platinum Sponsor

\$1,000

- ❖ 3 Complimentary admissions to the Conference
- ❖ Full page advertisement in the attendee booklet
- ❖ Recognition as a Platinum Sponsor on printed materials (Attendee booklet, signs, brochure, fliers, etc.)
 - ❖ Vendor table to display items/information at the event
- ❖ Option to provide a promotional item with your business' logo in attendee's gift bag
 - ❖ Recognition on the day of the event through public announcement

Gold Sponsor

\$750

- ❖ 2 Complimentary admission to the Conference
- ❖ ¾ page advertisement in the attendee booklet
- ❖ Recognition as a Gold Sponsor on printed materials (Attendee booklet, signs, brochure, fliers, etc.)
 - ❖ Vendor table to display items/information at the event
- ❖ Option to provide a promotional item with your business' logo in attendee's gift bag
 - ❖ Recognition on the day of the event through public announcement

Silver Sponsor

\$500

- ❖ 1 Complimentary admission to the Symposium
- ❖ ½ page advertisement in the attendee booklet
- ❖ Recognition as a Silver Sponsor in attendee booklet
- ❖ Vendor table to display items/information at the event
- ❖ Option to provide a promotional item with your business' logo in attendee's gift bag
 - ❖ Recognition on the day of the event through public announcement



Sponsorship/Donation Levels

Bronze Sponsor

\$250

- ❖ ¼ page advertisement in the attendee booklet
- ❖ Recognition as a Bronze Sponsor in attendee booklet
- ❖ Vendor table to display items/information at the event
- ❖ Option to provide a promotional item with your business' logo in attendee's gift bag
- ❖ Recognition on the day of the event through public announcement

Individual Item Sponsor

Varies (See Committee Members for details)

- ❖ Size of advertisement in the attendee booklet (depends on the cost of sponsored item)
 - ❖ Recognition as a Sponsor of an "Individual Item" in attendee booklet
- ❖ Vendor table to display items/information at the event (if sponsorship is \$100 or more)
- ❖ Option to provide a promotional item with your business' logo in attendee's gift bag
 - ❖ Recognition on the day of the event through public announcement



Sponsorship Reply Form

www.harfordcountytraumainstitute.com

November 9, 2018
8:00 a.m. – 3:30 p.m.

Company Name: _____

Contact Person: _____

Address: _____

City, State, Zip Code: _____

Phone: _____ Fax: _____ Email: _____

☐ **Yes, I would like to support the Harford County Trauma Institute at the following level:**

- | | | |
|--------------------------|-----------------|-------------------------------|
| <input type="checkbox"/> | Title | \$2,500 |
| <input type="checkbox"/> | Platinum | \$1,000 |
| <input type="checkbox"/> | Gold | \$750 |
| <input type="checkbox"/> | Silver | \$500 |
| <input type="checkbox"/> | Bronze | \$250 |
| <input type="checkbox"/> | Individual Item | Varies...see Committee Member |

☐ Yes, I'd also like a vendor table (included in my sponsorship)

☐ No, I am not going to be a sponsor but I'd like a vendor table (\$35 and includes one lunch, one additional lunch can be purchased for an additional \$10)

☐ **Enclosed is a check, made payable to: HCDSS****

Return to:
Department of Community Services' Local Management Board
C/O Harford County Trauma Institute
125 N. Main Street
Bel Air, MD 21014

****Please confirm check is made payable to Harford County Department of Social Services or HCDSS**

***Once sponsorship payment is received, details about the advertisement requirements will be forwarded to you. Advertisements will not be placed until payment is received in full. Advertisement placement is on a first come, first serve basis.